

Sandip Bisui

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 Leeds School of Business • University of Colorado (CU) • Boulder, CO, USA
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RESEARCH INTERESTS

Information Economics
(Information Disclosures)

Corporate Strategy
(Alliances and M&As)

Innovation & Entrepreneurship
(Knowledge Sourcing)

TEACHING INTERESTS

Entrepreneurship

Strategy

Knowledge & Innovation

AFFILIATIONS

University of Colorado (CU), Boulder, CO, USA 2018-2023 (expected)
 Doctoral Candidate in **Strategy & Entrepreneurship**
 Dissertation: "Essays on Information Disclosures"
 Committee: Jeffrey Reuer (chair), Brian McCann, Janet Bercovitz, Mukund Chari

Indian School of Business (ISB), Hyderabad, TG, India 2016-2018
 Research Associate- **Strategic Management**

Indian Institute of Technology (IIT), Kanpur, UP, India 2011-2015
 Master of Science in **Mathematics & Scientific Computing**
 Bachelor of Science in **Mathematics & Scientific Computing**
 Minor in **Industrial & Management Engineering**

PUBLICATIONS AND WORKING PAPERS

- [1] Reuer, Jeffrey and Bisui, Sandip. "Information Economics." In Oxford Bibliographies in Management. Ed. Ricky Griffin. New York: Oxford University Press. 2022
- [2] Bisui, Sandip; Reuer, Jeffrey; and McCann, Brian. "Innovation Disclosures and Knowledge Boundary." Preparing for submission to Organization Science.
- [3] Bisui, Sandip and Reuer, Jeffrey. "Information Disclosures and Contracting for Technology Partnerships." Under Review in Organization Science.
- [4] Reuer, Jeffrey; Bisui, Sandip and Chondrakis, George. "Innovation Disclosures and the Design of Technology Acquisition Contracts: Evidence from the American Inventors Protection Act." Under Review in Research Policy.
- [5] Bisui, Sandip; Zhang, Kun; Reuer, Jeffrey; and Tadikonda, Harsha. "Demystifying the Blackbox: Organizational Design and R&D Alliance Contracting." Revise and Resubmit in Organization Science.
- [6] Zhang, Kun; Bisui, Sandip; and Reuer, Jeffrey. "Searching Without & Within: R&D Centralization and Knowledge Search in Strategic Alliances." Preparing for submission to Strategic Management Journal.
- [7] Reuer, Jeffrey; Cho, JaeYoung; and Bisui, Sandip. "Contingent Earnouts and Post-Acquisition Innovation Activities." Preparing for submission to Strategic Management Journal.

WORKS IN PROGRESS

- [1] **Asymmetric Information and Contracting for Technology Alliances- A Formal Modelling Approach** (Mathematical Modeling)
 (With [Jeffrey Reuer](#), & [Farok Contractor](#))

- [2] **Litigation as Source of Information** (Analysis)
(With [Jeffrey Reuer](#), & [Hugo Leenders](#))
- [3] **Scientists' Mobility and Alliance Governance** (Analysis)
(With [Jeffrey Reuer](#), & [Ramakrishna Devarakonda](#))
- [4] **Information Disclosures and Receivers' Heterogeneity** (Stage- Proposal)

CONFERENCES & PRESENTATIONS

- 2022 Consortium for Competition and Cooperation (CCC)- Toronto
- Selected Participant, **Doctoral Conference**
- 2021 Strategic Management Society (SMS): Annual conference- Virtual
- Presented: Exploring the Impact of Innovation Disclosure on Contracting for Technology Alliances
- Selected Participant, **Annual Doctoral Workshop**
- Selected Participant, Workshop on Methodological Frontiers: Leveraging New Methods and Data Sources
- Selected Participant, Workshop on Building Research Identity and Pipeline in Strategy and Entrepreneurship Research
- 2021 Academy of Management (AOM): Annual meeting- Virtual
- Presented: Exploring the Impact of Innovation Disclosure on Contracting for Technology Alliances
- Selected Participant, **STR Division Doctoral Consortium**
- 2021 Strategy Science Conference- Virtual
- 2020 Strategic Management Society (SMS): Annual conference- Virtual
- Presented: Searching without & within: R&D Centralization and Knowledge Search in Strategic Alliances
- 2020 Academy of Management (AOM): Annual meeting- Virtual
- Presented: Organizational Structure Matters: R&D Centralization and Alliance Governance
- 2020 Leeds Strategy and Entrepreneurship Division Pro-Seminar- University of Colorado Boulder, CO, USA
- Presented: When Information Asymmetry is good: Innovation Disclosures and Contracting for Technology Collaborations (2nd Year Paper)
- 2019 Strategic Management Society (SMS): Annual conference- Minneapolis, MN, USA
- Presented: Organizational Structure Matters: R&D Centralization and Alliance Governance
- 2019 Academy of Management (AOM): Annual meeting- Boston, MA, USA
- 2018 Strategic Management Review (SMR): Special conference on Open Innovation- Berkeley, CA, USA

TEACHING EXPERIENCES

2021	Instructor (BCOR 2304: Strategic and Entrepreneurial Thinking), University of Colorado (CU) Boulder, USA	#students: 46, FCQ Avg.: 4.1/5	Summer 2021
2021	Instructor (BCOR 2304: Strategic and Entrepreneurial Thinking), University of Colorado (CU) Boulder, USA	#students: 150, FCQ Avg.: 4.1/5	Spring 2021
2020	Instructor (BCOR 2304: Strategic and Entrepreneurial Thinking), University of Colorado (CU) Boulder, USA	#students: 150, FCQ Avg.: 4.0/5	Fall 2020
2020	Instructor (BCOR 2304: Strategic and Entrepreneurial Thinking), University of Colorado (CU) Boulder, USA	#students: 45, FCQ Avg.: 4.2/5	Summer 2020
2020	Teaching Assistant (MBAC 6050: Strategy; Instructor: Jeffrey Reuer), University of Colorado (CU) Boulder, USA		Summer 2020
2020	Teaching Assistant (BCOR 2304: Strategic and Entrepreneurial Thinking; Instructor: Mukund Chari), University of Colorado (CU) Boulder, USA		Spring 2020

*5/5 on Rate My Professors

Selected Comments from Students' FCQ:

- [1] "I really enjoyed this class with Sandip because he was very knowledgeable. It was a class that involved mostly team work but Sandip always made it clear that he was there to answer any questions that we had. He was understanding and made the class very straightforward and all the assignments were clear. I really enjoyed this class with Sandip and would recommend taking it with him to future students."
- [2] "Sandip was a great professor and made everyone feel welcome. He did great in the course by giving us a day for case studies which were really informative and enjoyable. This enabled us to work in groups and collaborate. He also did great on days we had class in making sure everyone was understanding his teaching and he did great altogether"
- [3] "Sandip was a great professor and made himself incredibly available throughout this course. He made learning interactive, but also lectured which I felt was a super helpful combination"
- [4] "I really enjoyed this course and appreciated how you treated our time as valuable and taught some really important concepts. My only suggestion would be to make it so that we can see our feedback on the case studies instead of having to come to you individually to ask what we did wrong since some of us may not have time for that."
- [5] "I think that Professor Bisui has done a great job teaching this course. Its difficult to be a good professor via zoom, but he has done really well. I have felt like I can ask any question and reach out to him throughout the whole semester."
- [6] "I think that the setup of the course was very good. I really liked the discussion posts and case assignments because they helped me better grasp the ideas we were learning in class because I was able to apply them to real-world examples."
- [7] "I truly enjoyed the layout and format of this class. Along with this, Professor Bisui was constantly informing us for when he was available for questions and other help, which was a great tool."
- [8] "Sandip did what a lot of my professors have failed to do since switching to online school, which is utilize the Zoom breakout rooms effectively..."
- [9] "Professor Bisui taught the course extremely effectively! He really provided a lot of support to students and elaborated well on course concepts. He also encouraged group work and discussion, which was refreshing especially in this time of mostly remote learning."
- [10] "Good content. Sandip always facilitated original discussions by using breakout rooms. I enjoyed how he connected the course to current events"
- [11] "Was a fun and good instructor. Thank you for teaching the class."

ACADEMIC EXPERIENCES

- 2019- Reviewer: Academy of Management (AOM): Annual meeting
- 2019- Reviewer: Strategic Management Society (SMS): Annual conference
- 2020 Associate Editor: **Technology and Innovation Management (TIM) Division, Academy of Management (AOM)**: Annual meeting- Virtual
- 2020 Session Chair: Corporate and International Strategy, **Strategic Management (STR) Division, Academy of Management (AOM)**: Annual meeting- Virtual

AWARDS & SCHOLARSHIPS

- 2021 MacMillan award for best submitted paper in Entrepreneurship, Deming Center for Entrepreneurship, CU Boulder
- 2018-21 Strategy, Entrepreneurship, and Operations (SEO) Division Fellowship, CU Boulder
- 2018- CU Boulder PhD Fellowship
- 2020 MacMillan Fellowship for outstanding work as a PhD student, Deming Center for Entrepreneurship, CU Boulder
- 2020,19 Gerald Hart Research Fellowship, CU Boulder
- 2015 GATE Scholarship, All India Council for Technical Education
- 2011-14 Inspire Scholarship, Dept. of Science & Technology, Govt. of India

PROGRAMMING LANGUAGES, STATISTICAL SOFTWARE & DATABASES USED

Languages & Software: Stata, Python, R, MySQL
Database: WRDS (Compustat, CRSP), VentureXpert, Cortellis, PatentsView

RELEVANT COURSES UNDERTAKEN

Strategy Seminar(s)	Applied Microeconometrics	Computing for Management
Entrepreneurship Seminar	Probability & Statistics	Data Structure & Algorithm
Innovation Seminar	Regression & Time Series Analysis	Research Writing

OTHER PUBLICATIONS

- [1] Misra, S. C., **Bisui, S.** (2014). Critical challenges for adopting personalized medicine system in healthcare management: perspectives of clinicians and patients. *International Journal of E-Health and Medical Communications (IJEHMC)*, 5(2), 70-89.
- [2] Misra, S. C., Singh, V., **Bisui, S.** (2016). Characterization of Agile ERP. *Software Quality Professional*, 18(3).
- [3] Misra, S. C., Singh, V., Jha, N. K., **Bisui, S.** (2016). Modeling privacy issues in distributed enterprise resource planning systems. *International Journal of Communication Systems*, 29(2), 378-401.
- [4] Misra, S. C., **Bisui, S.** (2016). Feasibility of large scale implementation of personalized medicine in the current scenario. *International Journal of E-Health and Medical Communications (IJEHMC)*, 7(2), 30-49.
- [5] Misra, S. C., **Bisui, S.**, Fantasy, K. (2016). Identifying critical changes in adoption of personalized medicine (PM) in healthcare management. *International Journal of E-Health and Medical Communications (IJEHMC)*, 7(3), 1-15.
- [6] Misra, S. C., **Bisui, S.** (2017). Adoption of Personalized Medicine: Towards Identifying Critical Changes. *In Healthcare Engineering (pp. 55-57)*. Springer, Singapore.

- [7] Rahi, S. B., **Bisui, S.**, Misra, S. C. (2017). Identifying the moderating effect of trust on the adoption of cloud-based services. *International Journal of Communication Systems*, 30(11), e3253.
- [8] Rahi, S. B., **Bisui, S.**, Misra, S. C. (2017). Identifying critical challenges in the adoption of cloud-based services. *International Journal of Communication Systems*, 30(12), e3261.
- [9] **Bisui, S.**, Misra, S. C. (2018). Personalized Medicine. In *Encyclopedia of Information Science and Technology, Fourth Edition* (pp. 5901-5907). IGI Global.
- [10] Misra, S. C., **Bisui, S.** (2018). Modelling vital success factors in adopting personalized medicine system in healthcare technology and management. *Engineering Science and Technology, an international journal*, 21(3), 532-545.
- [11] Misra, S. C., **Bisui, S.**, Mahapatra, G. (2018). Trust Issues in ERP Implementation: Modeling and Analysis. *Software Quality Professional*, 20(3).
- [12] Misra, S. C., Rahi, S. B., **Bisui, S.**, Singh, A. (2019). Factors Influencing the Success of Cloud Adoption in the Semiconductor Industry. *Software Quality Professional*, 21(2), 38-51.
- [13] **Bisui, S.**, Misra, S. C. (2019). Impact of Privacy Issues on Successful Implementation of Personalized Medicare System: An Empirical Study. *International Journal of E-Health and Medical Communications (IJEHMC)*, 10(3), 96-115.
- [14] Misra, S. C., **Bisui, S.** (2019). Security Determinants in ERP Systems: Modeling and Analysis. *Software Quality Professional*, 22(1), 9-22.
- [15] Misra, S. C., **Bisui, S.**, Nayak, S. C. (2020). Security Concerns in the Adoption of Personalized Medicine in Electronic Healthcare in India. *Software Quality Professional*, 22(3), 16-26.
- [16] Misra, S. C., **Bisui, S.**, Singh, A. (2020). A study on the role of trust factor in adopting personalised medicine. *Behaviour & Information Technology*, 39(7), 771-787.

NON ACADEMIC EXPERIENCES

2019-	International Peer Mentor, International Student and Scholar Services, CU Boulder
2019-	Graduate Peer Mentor, Graduate School, CU Boulder
2019-20	Campus Lead, India Student Hub USA
2019	Volunteer: Academy of Management (AOM) Annual meeting
2019	Volunteer: Strategic Management Society (SMS) Annual conference
2015-16	Department Placement Coordinator, Students Placement Office, IIT Kanpur
2014	Head, Events and Competitions, Udghosh: Annual Sports Festival, IIT Kanpur
2014	Manager, Megaworld, Techkriti: Annual Technical Festival, IIT Kanpur
2013	Coordinator, Informals, Antaragni: Annual Cultural Festival, IIT Kanpur
2012-13	Secretary, Design Club, IIT Kanpur
2011-12	Volunteer, National Social Service (NSS)

PERSONAL INTERESTS

- Exploring the Mountains, Playing Badminton, Solving Rubik's Cube, Cooking Delicious Meals :P

REFERENCES

Jeffrey J. Reuer

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