

Sandip Bisui

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AFFILIATIONS

Purdue University , West Lafayette, IN, USA Assistant Professor- Strategic Management	2023-
University of Colorado (CU) , Boulder, CO, USA Ph.D. in Strategy & Entrepreneurship Dissertation: “ <i>Essays on the Implications of Information Disclosures on New Ventures’ Technologies</i> ” Committee: Jeffrey Reuer (chair), Brian McCann, Janet Bercovitz, Mukund Chari, Sina Khoshokhan	2018-23
Indian School of Business (ISB) , Hyderabad, TG, India Research Associate- Strategic Management	2016-18
Indian Institute of Technology (IIT) , Kanpur, UP, India Master of Science in Mathematics & Scientific Computing Bachelor of Science in Mathematics & Scientific Computing Minor in Industrial & Management Engineering	2011-15

RESEARCH INTERESTS

Information Economics (Information Disclosures)	Corporate Strategy (Alliances and M&As)	Innovation & Entrepreneurship (Knowledge Sourcing)
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PUBLICATIONS AND WORKING PAPERS

- [1] Reuer, Jeffrey and Bisui, Sandip. “**Information Economics.**” In Oxford Bibliographies in Management. Ed. Ricky Griffin. New York: Oxford University Press. 2022
- [2] Bisui, Sandip; Reuer, Jeffrey; and McCann, Brian. “**Information Disclosures and Knowledge Boundaries.**” Under Review at Organization Science.
- [3] Bisui, Sandip and Reuer, Jeffrey. “**Information Disclosures and Contracting for Technology Partnerships.**” Preparing for submission to Strategic Management Journal.
- [4] Bisui, Sandip; Reuer, Jeffrey; and Ozmel, Umit. “**Information Disclosures and Technology Ventures’ Performances**” Preparing for submission to Academy of Management Journal.
- [5] Bisui, Sandip; Zhang, Kun; Reuer, Jeffrey; and Tadikonda, Harsha. “**Demystifying the Blackbox: Organizational Design and R&D Alliance Contracting.**” Revise and Resubmit at Organization Science.
- [6] Reuer, Jeffrey; Bisui, Sandip and Chondrakis, George. “**Innovation Disclosures and the Design of Technology Acquisition Contracts: Evidence from the American Inventors Protection Act.**” Revise and Resubmit at Strategy Science.
- [7] Reuer, Jeffrey; Cho, JaeYoung; and Bisui, Sandip. “**Contingent Earnouts and Post-Acquisition Innovation Activities.**” Under Review at Strategic Management Journal.
- [8] Cho, JaeYoung; Bisui, Sandip; and Reuer, Jeffrey. “**Acquirer’s Capabilities and AI Acquisition.**” Under Review at Journal of Management Studies.

WORKS IN PROGRESS

- [1] **Information Disclosures and Receivers’ Heterogeneity** (Manuscript Preparation)
(With Toby Li and Jeffrey Reuer)
- [2] **Searching Without & Within: R&D Centralization and Knowledge Search in Strategic Alliances.** (Manuscript Preparation)
(With Kun Zhang)

CONFERENCES & PRESENTATIONS

2023 **Strategic Management Society (SMS):** Annual conference- Toronto, CA

- Presented (by coauthor): Information Disclosures and Technology Ventures' Performance
- 2023 [Academy of Management \(AOM\)](#): Annual meeting- Boston, MA, USA
 - Organized: Paper Development Workshop (PDW): Strategy and Innovation in the Healthcare and Pharmaceutical Industries
 - Presented: Information Disclosures and Contracting for Technology Acquisitions
- 2023 Boston Consulting Group(BCG) - Strategic Management Review (SMR): Untamed Issues in Strategy- New York City, NY, USA
- 2022 [Wharton Corporate Strategy and Innovation Conference](#)- Philadelphia, PA, USA
 - Presented (Poster): Contingent Earnouts and Post-Acquisition Innovation Activities
- 2022 Strategic Management Review (SMR): Paper Development Workshop- London, UK
- 2022 [Strategic Management Society \(SMS\)](#): Annual conference- London, UK
 - Presented: Information Disclosures and (Geographic and Organizational) Knowledge Boundaries
 - Selected Participant, Workshop on Methodological Frontiers: Leveraging New Methods and Data Sources
- 2022 [Academy of Management \(AOM\)](#): Annual meeting- Seattle, WA, USA
 - Organizer & Presenter: **Showcase Symposium**: Strategy and Innovation in the Healthcare and Pharmaceutical Industries
 - Selected Participant, **TIM Division Doctoral Consortium**
 - Selected Participant, **TIM Division Doctoral Research Development Workshop**
 - Selected Participant, **STR STRonger NetWorkshops**
- 2022 [Consortium for Competition and Cooperation \(CCC\)](#)- Toronto, Canada
 - Selected Participant, **Doctoral Conference**
- 2022 Midwest Strategy Meeting- Purdue University, IN, USA
- 2021 [Strategic Management Society \(SMS\)](#): Annual conference- Virtual
 - Presented: Exploring the Impact of Innovation Disclosure on Contracting for Technology Alliances
 - Selected Participant, **Annual Doctoral Workshop**
 - Selected Participant, Workshop on Methodological Frontiers: Leveraging New Methods and Data Sources
 - Selected Participant, Workshop on Building Research Identity and Pipeline in Strategy and Entrepreneurship Research
- 2021 [Academy of Management \(AOM\)](#): Annual meeting- Virtual
 - Presented: Exploring the Impact of Innovation Disclosure on Contracting for Technology Alliances
 - Selected Participant, **STR Division Doctoral Consortium**
- 2021 Strategy Science Conference- Virtual
- 2020 [Strategic Management Society \(SMS\)](#): Annual conference- Virtual
 - Presented: Searching without & within: R&D Centralization and Knowledge Search in Strategic Alliances
- 2020 [Academy of Management \(AOM\)](#): Annual meeting- Virtual
 - Presented: Organizational Structure Matters: R&D Centralization and Alliance Governance
- 2020 Leeds Strategy and Entrepreneurship Division Pro-Seminar- University of Colorado Boulder, CO, USA
 - Presented: When Information Asymmetry is good: Innovation Disclosures and Contracting for Technology Collaborations (2nd Year Paper)
- 2019 [Strategic Management Society \(SMS\)](#): Annual conference- Minneapolis, MN, USA
 - Presented: Organizational Structure Matters: R&D Centralization and Alliance Governance
- 2019 [Academy of Management \(AOM\)](#): Annual meeting- Boston, MA, USA
- 2018 Strategic Management Review (SMR): Special conference on Open Innovation- Berkeley, CA, USA

INVITED TALKS

2022 [Purdue University](#), West Lafayette, IN, USA

TEACHING INTERESTS

Entrepreneurship

Strategy

Knowledge & Innovation

TEACHING EXPERIENCES

2020-22 Instructor (UG Core: Strategic and Entrepreneurial Thinking), **University of Colorado (CU) Boulder**, USA 7 sections (400+ students), Online/Hybrid, Most Recent FCQ: 4.5/5

2020, 22 Teaching Assistant (Evening MBA: Strategy; Instructor: [Jeffrey Reuer](#)), **University of Colorado (CU) Boulder**, USA Summer 2020, 2022

2020 Teaching Assistant (UG Core: Strategic and Entrepreneurial Thinking; Instructor: [Mukund Chari](#)), **University of Colorado (CU) Boulder**, USA Spring 2020

*5/5 on Rate My Professors

Selected Comments from Students' FCQ:

- [1] "I really enjoyed this class with Sandip because he was very knowledgeable. It was a class that involved mostly team work but Sandip always made it clear that he was there to answer any questions that we had. He was understanding and made the class very straightforward and all the assignments were clear. I really enjoyed this class with Sandip and would recommend taking it with him to future students."
- [2] "Sandip was a great professor and made everyone feel welcome. He did great in the course by giving us a day for case studies which were really informative and enjoyable. This enabled us to work in groups and collaborate. He also did great on days we had class in making sure everyone was understanding his teaching and he did great altogether"
- [3] "Sandip was a great professor and made himself incredibly available throughout this course. He made learning interactive, but also lectured which I felt was a super helpful combination"
- [4] "I think that Professor Bisui has done a great job teaching this course. Its difficult to be a good professor via zoom, but he has done really well. I have felt like I can ask any question and reach out to him throughout the whole semester."
- [5] "I think that the setup of the course was very good. I really liked the discussion posts and case assignments because they helped me better grasp the ideas we were learning in class because I was able to apply them to real-world examples."
- [6] "I truly enjoyed the layout and format of this class. Along with this, Professor Bisui was constantly informing us for when he was available for questions and other help, which was a great tool."
- [7] "Sandip did what a lot of my professors have failed to do since switching to online school, which is utilize the Zoom breakout rooms effectively..."
- [8] "Professor Bisui taught the course extremely effectively! He really provided a lot of support to students and elaborated well on course concepts. He also encouraged group work and discussion, which was refreshing especially in this time of mostly remote learning."
- [9] "Good content. Sandip always facilitated original discussions by using breakout rooms. I enjoyed how he connected the course to current events"
- [10] "Was a fun and good instructor. Thank you for teaching the class."

ACADEMIC EXPERIENCES

- 2023- Engagement Editor: Strategic Management Review (SMR)
- 2019- Reviewer: Academy of Management (AOM): Annual meeting
- 2019- Reviewer: Strategic Management Society (SMS): Annual conference
- 2020 Associate Editor: Technology and Innovation Management (TIM) Division, Academy of Management (AOM): Annual meeting- Virtual
- 2020 Session Chair: Corporate and International Strategy, Strategic Management (STR) Division, Academy of Management (AOM): Annual meeting- Virtual

AWARDS & SCHOLARSHIPS

- 2021 MacMillan award for best submitted paper in Entrepreneurship, Deming Center for Entrepreneurship, CU Boulder
- 2020 MacMillan Fellowship for outstanding work as a PhD student, Deming Center for Entrepreneurship, CU Boulder
- 2020,19 Gerald Hart Research Fellowship, CU Boulder
- 2018-22 Strategy, Entrepreneurship, and Operations (SEO) Division Fellowship1 CU Boulder
- 2018-2023 CU Boulder PhD Fellowship
- 2015 GATE Scholarship, All India Council for Technical Education
- 2011-14 Inspire Scholarship, Dept. of Science & Technology, Govt. of India

PROGRAMMING LANGUAGES, STATISTICAL SOFTWARE & DATABASES USED

- Languages & Software: Stata, Python, R, MySQL
Database: WRDS (Compustat, CRSP), VentureXpert, Cortellis, PatentsView

OTHER PUBLICATIONS [120+ CITATIONS, H-INDEX- 7]

- [1] Misra, S. C., & Bisui, S. (2014). Critical challenges for adopting personalized medicine system in healthcare management: perspectives of clinicians and patients. *International Journal of E-Health and Medical Communications (IJEHMC)*, 5(2), 70-89.
- [2] Misra, S. C., Singh, V., & Bisui, S. (2016). Characterization of Agile ERP. *Software Quality Professional*, 18(3).
- [3] Misra, S. C., Singh, V., Jha, N. K., & Bisui, S. (2016). Modeling privacy issues in distributed enterprise resource planning systems. *International Journal of Communication Systems*, 29(2), 378-401.
- [4] Misra, S. C., & Bisui, S. (2016). Feasibility of large scale implementation of personalized medicine in the current scenario. *International Journal of E-Health and Medical Communications (IJEHMC)*, 7(2), 30-49.
- [5] Misra, S. C., Bisui, S., & Fantazy, K. (2016). Identifying critical changes in adoption of personalized medicine (PM) in healthcare management. *International Journal of E-Health and Medical Communications (IJEHMC)*, 7(3), 1-15.
- [6] Misra, S. C., & Bisui, S. (2017). Adoption of Personalized Medicine: Towards Identifying Critical Changes. *In Healthcare Engineering (pp. 55-57)*. Springer, Singapore.
- [7] Rahi, S. B., Bisui, S., & Misra, S. C. (2017). Identifying the moderating effect of trust on the adoption of cloud-based services. *International Journal of Communication Systems*, 30(11), e3253.
- [8] Rahi, S. B., Bisui, S., & Misra, S. C. (2017). Identifying critical challenges in the adoption of cloud-based services. *International Journal of Communication Systems*, 30(12), e3261.
- [9] Bisui, S., & Misra, S. C. (2018). Personalized Medicine. *In Encyclopedia of Information Science and Technology, Fourth Edition (pp. 5901-5907)*. IGI Global.

- [10] Misra, S. C., & Bisui, S. (2018). Modelling vital success factors in adopting personalized medicine system in healthcare technology and management. *Engineering Science and Technology, an international journal*, 21(3), 532-545.
- [11] Misra, S. C., Bisui, S., & Mahapatra, G. (2018). Trust Issues in ERP Implementation: Modeling and Analysis. *Software Quality Professional*, 20(3).
- [12] Misra, S. C., Rahi, S. B., Bisui, S., & Singh, A. (2019). Factors Influencing the Success of Cloud Adoption in the Semiconductor Industry. *Software Quality Professional*, 21(2), 38-51.
- [13] Bisui, S., & Misra, S. C. (2019). Impact of Privacy Issues on Successful Implementation of Personalized Medicare System: An Empirical Study. *International Journal of E-Health and Medical Communications (IJEHMC)*, 10(3), 96-115.
- [14] Misra, S. C., & Bisui, S. (2019). Security Determinants in ERP Systems: Modeling and Analysis. *Software Quality Professional*, 22(1), 9-22.
- [15] Misra, S. C., Bisui, S., & Nayak, S. C. (2020). Security Concerns in the Adoption of Personalized Medicine in Electronic Healthcare in India. *Software Quality Professional*, 22(3), 16-26.
- [16] Misra, S. C., Bisui, S., & Singh, A. (2020). A study on the role of trust factor in adopting personalised medicine. *Behaviour & Information Technology*, 39(7), 771-787.

NON ACADEMIC EXPERIENCES

2019-23	International Peer Mentor, International Student and Scholar Services, CU Boulder
2019-23	Graduate Peer Mentor, Graduate School, CU Boulder
2019-20	Campus Lead, India Student Hub USA
2019	Volunteer: Academy of Management (AOM) Annual meeting
2019	Volunteer: Strategic Management Society (SMS) Annual conference
2016-	Class of 2016 Batch Coordinator: Alumni Association, IIT Kanpur
2015-16	Department Placement Coordinator, Students Placement Office, IIT Kanpur
2014	Head, Events and Competitions, Udghosh: Annual Sports Festival, IIT Kanpur
2014	Manager, Megaworld, Techkriti: Annual Technical Festival, IIT Kanpur
2013	Coordinator, Informals, Antaragni: Annual Cultural Festival, IIT Kanpur
2012-13	Secretary, Design Club, IIT Kanpur
2011-12	Volunteer, National Social Service (NSS)

PERSONAL INTERESTS

Hiking | Camping | Badminton | Rubik's Cube | Cooking